

PREPARING FOR THE MILLENNIAL WORKPLACE INVASION

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A Coming Of Age Is Coming To Work



"Millennials desire a different sort of work environment. [They] are motivated by autonomy. They're not clock-watching pencil-pushers, and they're not busy; they fully expect to be available to work 24/7, but they also expect the ability to leave the desk behind and take a walk."

— Jamie Guffred
CAA Intelligence Group
& Shana Senderoff
CEO, Intern Sushi

Right now as we speak, Millennials represent over 50% of the nation's workforce.¹

35 years from today, that number will jump to, wait for it...

75%

That's not a misprint. It's a full-on takeover. And we're totally looking forward to it.

Business As Usual Isn't Anymore

Millennials aren't into the stodgy, old-fashioned "status quo" in the workplace.

Millennials are motivated – over half aspire to become the leader or most senior executive within their current organization. However, they have a gap to close – only 28% of Millennials feel their current organization is making full use of their skills.²

So over the next 15 years, we expect that Millennials will leverage their second-nature technological expertise and thirst for innovation to make the impact they want, obtain leadership positions, and revolutionize the whole idea of "workplace productivity."



Fun Facts, Figures, & a Falsehood



Q: True or False? 80% of Millennials sleep with their phones next to their bed.³

A: It's true. They totally sleep by their phones. Why? Because their phone (or tablet, for that matter) is their life. Literally.



Mobile Device Use in Life⁴



What about in the workplace, you ask?

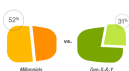
Turns out that this obsession with their mobile devices is changing the way Millennials connect and collaborate, as well.

Q: Aren't phones and tablets a distraction during these meetings?

A: On the contrary, Millennials use them to make meetings more productive!

FACT:

Young business executives under the age of 35 host 52% of their meetings online.⁵



Mobile Device Use in Meetings⁶



Some More Facts About Millennials:⁷

80% text with colleagues

60% text with their bosses

65% plan to buy a smartwatch in the next 3 years

51% own and use a laptop, smartphone and tablet

A Falsehood About Millennials:

"Millennials are digital addicts who want to do – and share – everything online, without regard for personal or professional boundaries."

"Millennials have grown up in a world of instant communication and constant connectivity. They're collaborating while on-the-go, and constantly searching for the latest app or device to help them work better. If it isn't designed for their work style, it will be left behind."

— Craig Denkel
VP of Products
join.me by LogMeIn

Where Do We Go From Here?

As more and more Millennials enter the workforce, we'll see a definitive, permanent shift to a more mobile, connected and collaborative work environment.⁸

Q: What does all this mean for the companies hiring them?

A: It means four things, actually:

1. Companies will need to embrace and implement technologies that enable fast, and reliable on-the-go work and mobile meetings.
2. They'll need to ensure these platforms integrate and "play nice" with each other, to provide an easy, seamless work experience.
3. They'll need to choose platforms that are optimized for every smart device out there – including the ones that haven't even been invented yet.
4. They'll need to think beyond brick-and-mortar office space to accommodate flexible schedules and consider any space with WiFi as a potential work location.

Oh, and we forgot one last thing:

It means that the future of collaboration and productivity will be more fruitful and sustainable than anything we've witnessed so far in our lifetime.

For the full results of our research including top tips for managing millennials, download the full e-book.

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Sources

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