



# INTUITIVE DESIGN, ALLOWS FOR EFFECTIVE COLLABORATION.

## Challenge

Zero Motorcycles, a producer of high-performance electric motorcycles, is headquartered in California, but some employees – like global technical training manager Chris Langlois – work remotely. The company has sales affiliates in several European countries and Australia, with more than 125 dealers and distributors. That all adds up to a lot of meetings. Those meetings were being run with a “hodge-podge” of tools: WebEx, Skype, and free conference call numbers. None of these tools were accomplishing what Zero Motorcycles needed. WebEx wasted time with complicated setups and poor audio quality. Skype and free conference call solutions weren’t accurately maintained on everyone’s calendars. Before every meeting, there was a frantic scramble to make sure everyone was ready, or even aware of the meeting! Zero Motorcycles wanted a solution that would work for them, not against them.

## Solution

Zero Motorcycles found their solution with **join.me**, which has replaced the many meeting tools as the corporate standard. With **join.me**, ease of hosting a meeting and meeting quality have greatly improved. Features that they’ve found especially valuable include pass presenter, remote control, and chat for questions, so that meetings aren’t interrupted.

## Results

By standardizing on **join.me** for their meetings, Zero Motorcycles has:

- Provided employees, sales agents, distributors and customers a more convenient, reliable and simple solution
- Enhanced their collaboration and training capabilities through improved audio, chat, and pass presenter features
- Greatly reduced the number of missed meetings by using the Outlook plugin, streamlining scheduling and automatically reminding attendees of meetings
- Allowed for sales people to instantly start a meeting from salesforce.com, saving valuable time and improving productivity.

✔ Visit [join.me](https://join.me) for more information.



**Industry:** Manufacturing (Electric Vehicles)

**Headquarters:** Scotts Valley, California

**Number of Employees:** 125+

*“With join.me, missed meetings and meeting confusion are in the rear view mirror. As a day-to-day business communication tool, join.me is right up there with the phone and e-mail. We just can’t live without it anymore.”*

– Chris Langlois,  
Global Technical Training  
Manager, Zero Motorcycles

