



# INTUITIVE DESIGN, ALLOWS FOR EFFECTIVE COLLABORATION.

## Challenge

Politico is a media company based in Arlington, Virginia that covers primarily government and politics. Their employees were using Clearslide, but were not happy with the screen sharing experience. Rebecca Smith, Director of Revenue Operations at Politico, needed a new solution. She was looking for an efficient meeting tool that allowed for high-quality screen sharing and recording that met all the company's use cases for online collaboration.

## Solution

Politico selected **join.me** for its speed and flexible, simple, high resolution screen sharing and recording capabilities. It met their needs for everything from spontaneous collaboration to formal meetings and presentations. For formal meetings, Politico employees use window sharing to polish their presentations.

## Results

**join.me** has helped Politico host their virtual meetings and presentations instantly and effectively.

- Replacing Clearslide with **join.me**'s instant and seamless screen sharing improved employee and client satisfaction, eliminated wasted time, and increased productivity for both employees and clients.
- Politico loves the flexibility across presentation types from window sharing mode for formal presentations to desktop sharing for impromptu collaboration.
- In addition to collaboration benefits, Politico has seen significant positive impact on their internal communications. **join.me** has been a cost-effective meeting and collaboration tool for clients that exceeds their expectations.

Want to learn more about how **join.me** can help you show work who's boss? **Request a demo** or **call us at 1-877-251-8373**.

## POLITICO

**Industry:** Media

**Headquarters:** Arlington, VA

**Number of Employees:** 350

*"join.me is a faster and easier to use meeting tool that allows us to collaborate quicker than ever. My employees thanked us for switching to join.me."*

– Rebecca Smith, Director of Revenue Operations, Politico

