



# HELPING GPI GET THE UNTOLD STORY TOLD.

## Challenge

The mission of Global Press Institute is to “tell the untold story” by empowering women in emerging markets to become journalists, and produce local stories from their communities. While these reporters are based in 27 countries around the world, editors are located in four regional hubs (San Francisco, Mexico City, Nairobi, Kenya and Colombo, Sri Lanka). Reporters need to work with editors daily to workshop stories in real-time. Initially, GPI tried sending edits by using e-mail and document sharing tools, which was a slow, inefficient process. GPI needed an interactive medium so that editors and reporters were looking at the same story at the same time. As the organization grew, they also needed a solution to train new reporters from their corporate headquarters in San Francisco.

## Solution

GPI found the solution to both of these problems in **join.me**. With remote control and presenter swap, editors are able to collaborate in real-time with reporters. Trainers in San Francisco are able to conduct online trainings, seamlessly switching from presentations to real life examples. The new interactive nature of these collaboration and training sessions allowed reporters to start applying new skills right away.

## Results

**join.me** allows GPI to:

- Reinforce skills learned in training such as story organization and fact checking
- Highlight certain areas to provide feedback using annotation
- Increase the speed of story production and new reporter onboarding with interactive trainings.

For GPI, **join.me** is an essential tool to boost team communication and engagement by eliminating distance barriers with real-time collaboration and training. Reporters and editors are now better enabled to tell their stories, and bring a new voice to their communities.

✔ Visit **join.me** for more information.

## Global Press INSTITUTE

**Industry:** Non-profit

**Headquarters:** San Francisco, California

**Number of Employees:** 14 staff members; 135 journalists in 27 different countries

*“When our editors in SF need to be in touch with regional editors, it’s amazing for two people to be looking at the same document. We are producing news across 27 different countries and a big cornerstone [of our mission] is ethics and accuracy. The ability for reporters and editors to go through a document word for word, really helps us live our mission of accuracy.”*

– Cristi Hegranes, Founder and Executive Director, Global Press Institute

