



DONOUGHE DESIGN SUCCEEDS WITH FAST, EASY CLIENT COLLABORATION.

Challenge

Donoughe Design works at the intersection of art, marketing and technology. Their projects run the gamut from interactive marketing, to brand identity, to web design and implementation. Donoughe's success relies on close client relationships, but with a growing roster of dispersed clients, in-person meetings were becoming costly and impractical. But when Donoughe started WebEx through client-initiated meetings, the time it took to install meeting software delayed the starts of meetings and slowed progress on projects. Donoughe Design needed a solution that was faster and simple enough for all clients to use.

Solution

Donoughe has used **join.me** since 2012 for all client meetings – from presentations, to design strategy, and technical training. They address client questions or issues right away with **join.me's** instant screen sharing, and love how easy it is for their clients to use.. With **join.me**, the "ramp up time is nil", and Donoughe designers can move projects along at a faster pace.

Results

With **join.me**, Donoughe is:

- **Getting more done** – no time is wasted on connecting to meetings or navigating difficult interfaces.
- **Saving money** – Donoughe now holds all client trainings online via **join.me**, saving thousands on travel expenses.
- **Solving client problems** – troubleshooting website technical issues with clients is instantaneous and easy, with **join.me** screen sharing.

Using **join.me** has improved Donoughe's internal collaboration on design projects, and improved relationships with a growing client list. Donoughe is delivering what their clients need faster, easier and more efficiently.

Want to learn more about how join.me can help you show work who's boss? Request a demo or call us at 1-877-251-8373.



Industry: Marketing/design services

Headquarters: San Mateo, California

Number of Employees: 3

"join.me has enabled us to be more effective during our meetings, and all our clients have benefited. We can do our jobs better when our clients can join our meetings without a hassle, every time."

– Don Donoughe, Founder and Creative Director

