

PLAYING IT SAFE WITH SIMPLE, EFFECTIVE COLLABORATION

Challenge

SafeLives is a national charity dedicated to ending domestic abuse. They combine data, research, and insight from services and survivors to find out what really works to make people safe. The majority of their 50 person staff are home-based or mobile workers who live in areas with inconsistent broadband connectivity or are continually on the move. Many of the professionals that SafeLives assists work in organisations where data and IT systems are extremely secure.

When SafeLives created 'SafeLives Community', an online peer-to-peer network for domestic abuse practitioners, training users to access and co-develop this portal via email and phone proved time consuming. They needed a multi-device collaboration platform that would allow them to connect with their external stakeholders and collaborate instantly.

Solution

join.me offered the exact lightweight, feature-rich communications platform SafeLives was looking for. With no need for downloads, join.me was the ideal solution for working within highly secure data environments such as police forces and social organisations. join.me offered an intuitive system allowing them to connect and share their screen with training participants, with the added benefits of making recordings of the sessions available on-demand. With a dispersed team it was important that employees and professionals could access meetings and training sessions easily, and join.me offered their remote workers and those using mobile devices the ability to join meetings simply and quickly, even when on the go.

Results

Using join.me, SafeLives is now able to train up to 200 external stakeholders per month from all over the United Kingdom. Online meetings have increased productivity, and saved valuable time and money by eliminating the logistics and cost associated large face-to-face meetings. "Through join.me we've been able to bring together the domestic abuse community, engaging remote workers who can often feel isolated and making them feel part of our team and network." Adds Fay, Operations Manager at SafeLives.

▼ Visit join.me for more information

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Industry: Non-Profit

Headquarters: London and Bristol, UK

Number of Employees: 50

"The fact that join.me
doesn't need plug-ins was
attractive to us, as we work
with local government
employees who aren't
allowed to download
software. We use the
annotate feature to improve
collaboration with and
between our home workers."

- Lora Fay, Operations Manager, SafeLives

