



# REAL-TIME ARTISTIC COLLABORATION WITH JOIN.ME

## Challenge

From their design studio in a century-old Chicago factory, Seam's core team works virtually with contractors, clients and prospects around the globe. President and Creative Director Amy Jahnke had previously used GoToMeeting for her online meetings, but encountered a number of issues. Plus, Amy needed to take notes during meetings without her participant seeing, but with GoToMeeting she had to share her full screen.

## Solution

Amy started a **join.me pro** trial to test out the ability to share just one window in her next meeting. This solution was perfect – she could take notes in meetings in private, and without being a distraction. Her team found additional benefits that made **join.me** a clear favorite:

- **join.me's** simple interface is easy to use, and well-designed for artistic collaboration with contractors and clients.
- With pass presenter, all project collaborators can make changes in real time. It also comes in handy when Seam is training clients on website editing.
- With **join.me** scheduling, the Seam team can instantly set up meetings that include the correct dial-in details for participants from four time zones.

When it came to a decision to switch, Amy checked the price tag – and was thrilled to find that a **switch to join.me would bring Seam over 50% cost savings over GoToMeeting.**

## Results

With **join.me**, Seam's meetings are truly seamless. The team has greater control over what participants are seeing, keeping the focus on what's important. With **join.me**, real-time artistic collaboration has replaced the back and forth of e-mail iteration on design projects. This has been instrumental with one Seam client in particular, a magazine with tight deadlines. The Seam team can now make edits live, at the last minute – markup, edit, complete!

✔ Visit **join.me** for more information.



**Industry:** Design

**Headquarters:** Chicago, IL

**Number of Employees:** 3 core,  
10 contractors

---

*"At Seam, we value good design, and join.me is very well designed. It's easy to use – just seamless. The images are clear, which is really important when you're a designer. And there's virtually no lag time. We never have worry about it. That frees us up to do what we do best – be creative."*

– Amy Jahnke,  
President and Creative  
Director, Seam Studios